

## MAKE GOOD GRENADE THROWERS

Americans Naturally Adept Says the U. S. Marine Corps.

By United Press.

PORT ROYAL, S. C.—Americans are latently the best bomb and grenade throwers in the world and are capable of waging wonderful trench warfare in case of hostilities, say United States Marine Corps officers in charge of recruits training at this place.

"The average American youth early learns to throw a baseball with speed and accuracy and it is because of that, we, as a nation, are especially fitted to wage the modern war of the trenches. Baseball is encouraged at all our stations and the skill displayed by marines—even untrained recruits—in the bomb and grenade throwing practice is really remarkable," said Drill Sergeant Moore today.

## Lectures to Farmers Advertised.

The State Board of Agriculture is getting out posters to advertise farmers' institute lectures by J. Kelly Wright and Sam Jordan.

## "SCOOP" TURNER TELLS OF JAPAN ADVERTISING

The following news story, written by Ralph H. Turner, former editor of the Daily Missourian, is reprinted from the Japan Advertiser, (Tokyo), of August 2. In a letter to The Missourian Turner says:

"The next time an advertiser doubts whether the people read the ads in the Missourian, you tell 'em that they at least read them in Japan. I'm sure that there's one individual over here that carefully peruses every line, not that he wants to purchase any of their wares—simply because he's about 7,000 miles from the old town flanked by the shoe factory on the north and the golf links on the south.

"No, I'm not homesick—but I have a hankering to know what they're going to do to Rastus Finney, what time the Missourian's going to press, whether the Saturday night lunches at the Greasy Spoon still have the same old lure and many other questions of similar vital importance."

The art of advertising, which in

America has even made chewing gum and prepared breakfast food seem a daily necessity, has taken a firm grip on commercial Japan, where not many years ago the idea of publicity was limited to small signs displayed by shop owners in front of their stores.

But industry has been making rapid progress in the empire, and with its advancement has come the realization that dividends can be considerably increased by informing the people just how indispensable this or that article may be. In recent years advertising agencies have sprung up in Japan, the billboard has made its appearance, street car interiors display the wonders of everything from "sake" to phonographs, advertisers have increased their space in the newspapers and even Mt. Fuji, held sacred by the Japanese for centuries, bears at its crest some bold advice on the effectiveness of a certain medicine for women's ailments.

It is considerable of a jar on the nerves of the worshipping Japanese, after spending his time and energy climbing the sacred mountain that he may pay homage to the shrine at the summit, to be confronted with such a worldly thing as a patent medicine advertisement.

Disgusted with this, he may choose to tour the beautiful Kiso Mountain, a Japanese Alps. Here, in the tags and cliffs, the last place in the world where one would expect a trace of the hand of man, is a precipice the glories of a certain cough cure.

Or he may seek the shrine at Miyajima, an island in the Inland Sea, considered one of the nation's three leading beauty spots, but there, too, his pilgrimage will be interrupted by not one, but many, boastful claims for the nation's products.

Modesty is a factor not always found in the Japanese advertisements, nor are the claims always backed by the goods. The art is growing, however; the Japanese have come under the spell of the printed page and the lurid billboard—that have been convinced that it pays to advertise.

## "FATS" SEEK CURE IN HOTELS

New York Hostels Prescribe Food for Corpulent Guests.

By United Press.

NEW YORK, Sept. 12.—The craze to reduce which has been so rampant among obese male and female New Yorkers today inspired New York hotels to cater to the seekers after slenderness with special menus.

One big hotel has employed an expert in dietetics to prepare food that can be eaten with all the recklessness of a stevedore and at the same time not endanger the embonpoint.

The new daily menus are called "Madam Menus" and across the top in quotations is the line "Eat and Grow Thin Suggestions." Here is the luncheon menu:

Cold fish, in vinegar; radishes, purée of spinach; broiled veal cutlet; boiled onions; beets; compote of stewed fruit and assorted fresh fruit.

Dinner dishes include broiled chicken gibles with mushrooms, roast spring lamb, chicory, tomato or cucumber salad and fresh fruit compote.

## ALLIED PEACE TERMS DRASTIC

Complete Crushing of Tenton Influence Is Determined On.

By United Press.

WASHINGTON, Sept. 12.—The Allies are talking among themselves more drastic peace terms than ever before hinted at. Here are some of the demands likely to be made of Germany:

The ceding to England of Heligoland.

Neutralization of the Kiel Canal.

The demolition of some of the strongest fortifications on the German border.

This list of demands was obtained today by the United Press from an official in close touch with Allied sentiment both in this country and in England.

The desire to see Germany "absolutely crushed" leads some to propose even harsher terms than those listed. In order to break down the power of centralized Germany, it is said these men are in favor of offering lenient peace terms to adjoining states willing to sever their political connection with the empire.

The main concern of the Allies is not how long the war will last but how thoroughly Germany can be conquered, the United Press informant said.

## Winkler To West Virginia University.

Charles H. Winkler, who received his Ph. D. from the University in June, has been elected head of the Department of Agricultural Education of the University of West Virginia at Morgantown. During the summer Doctor Winkler was in charge of the courses in agricultural education in the George Peabody College for Teachers at Nashville, Tenn.

## AUSTRIANS NEED ASSISTANCE

Must Have 400,000 Men From Germany, Says War Correspondent.

By WILLIAM PHELPS SIMMS (United Press Staff Correspondent)

IMPERIAL HEADQUARTERS OF RUSSIAN ARMY, Sept. 12.—Germany must send 400,000 men to the aid of the demoralized Austrians if she hopes to stiffen their resistance, General Alexieff, chief-of-staff, told the United Press today.

Furthermore, German troops must provide the driving power if Von Hindenberg attempts the great Eastern offensive talked of in Berlin. The Austro-Germans cannot count upon the Turks for substantial aid, said the chief, for the Turks can send no more than 40,000 men to support the Teutonic allies.

I asked General Alexieff if he credited the report of an Austro-German-Turkish combined offensive against Russia.

■ Mrs. J. H. Murray will take new pupils for the fall term, beginning September 11th. Pupils graded according to College course.

400 College Avenue  
Phone 1148 Green

"Despite the encircling range of the Allies and the continued pressure they are exerting on all sides, I hesitate to say that such an offensive is impossible," he replied, "for the biggest mistake a general can make is to underestimate his enemy. I am confident if the offensive develops however, the Russian army will again beat it down."

## Daily Market Report

By United Press.

EAST ST. LOUIS, Ill., Sept. 12.—CATTLE RECEIPTS 7,800, including 1,200 Texans. Market slow. Native beef steers \$7@11; yearling steers

and heifers \$8.50@10.25; cows \$5.50@8; stockers and feeders \$5.30@8; calves \$6@11.75; Texas steers \$5.50@8.50; cows and heifers \$4.50@8.

HOG RECEIPTS—8,000. Market strong. Mixed and butchers \$10.65@11.35; good and heavy \$11.30@11.40; rough \$6@10; light \$10.70@11.35; pigs \$7@10.25; bulk \$10.75@11.30.

SHEEP RECEIPTS—2,500. Market steady. Slaughter ewes \$5@7.25; breeding ewes \$9@10; yearlings \$6@9.50; lambs \$7@11.25.

## Returns From Browns.

Mrs. Will Nauser returned to Browns yesterday after visiting her uncle, Mat Nauser.

Another Record Broken  
Title Comes To Columbia

In competition with dealers all over the world, the CO-OP stands first in the sale of Conklin Pens. Last year was our record-breaking year—read what the Sales Manager of the Conklin Co. wrote to us:

"We have your order which is the largest single order for Conklin Pens that we have ever received from a retail customer."

Come in and watch the Conklins go out of doors—1 pen to every 4 students, the other 3 already have them.



## And the Pencil Broke

Over and over again you've had it happen—not only in taking an important message over the 'phone, but in taking lecture notes in classroom, writing a theme, working out a problem, etc.

Right in the midst of your writing—bingo!—your pencil point breaks!

Get away from it—it's a nuisance!

**Conklin's**  
Self-Filling  
Fountain Pen  
NON-LEAKABLE

A Conklin's point doesn't break or wear away. Writes smoothly and neatly always—clear, permanent, legible notes. And it's speedy, too.

Students everywhere report Conklin's Self-Filler means better work and better class standings.

Fills itself in 4 seconds and lasts a lifetime. A special point for every hand. \$2.50, \$3, \$4, \$5 and up, at all leading dealers.

THE CONKLIN PEN MANUFACTURING CO.  
TOLEDO, OHIO

## ANNOUNCEMENT

We are pleased to announce to the people of Columbia, the students of the University, Stephens and Christian Colleges, that the Virginia Grill will be open for visitors and guests tomorrow. The Grill is now owned and managed by experienced caterers of New York and it will be conducted as a first-class cafe in accordance with the high standards of Columbia and its institutions.

MUSIC EVERY EVENING

## The Virginia Grill Company

Virginia Building—Down Stairs—Ninth and Cherry St.

## STEPHENS COLLEGE

Columbia, Mo.

Announces that the following departments will be open to Special Students from the University of Missouri, or from Columbia and vicinity during the school year which begins September 14th, 1916.

## CONSERVATORY OF MUSIC—Basil D. Gauntlett, Director.

Courses in Piano, Voice, Organ, Violin, Orchestral Instruments, Public School Music, Ear Training and Sight Reading and Chorus. Private practice rooms for rent.

## EXPRESSION DEPARTMENT—Josephine Barlow, Director.

Private and class lessons in expression and voice training. Training for plays, festivals, pageants, lyceum and chautauqua work.

## PHYSICAL EDUCATION DEPARTMENT—Jessie Kite, Director.

Courses in Swimming, Physical Education, Gymnastics, Calisthenics, Corrective Gymnastics, Human Biology, Home Nursing and First Aid to the Injured, and Training for Play Ground Supervision.

## ART DEPARTMENT—Madeline Rose Flint, Director.

Courses in China Decoration and Design, Water Color, Art and Crafts, Art Appreciation and Art History.

## HOME ECONOMICS DEPARTMENT—Nelle McGhee, Director.

Food, Cookery and Table Service, Cookery for Invalids, Marketing, Sewing, Dressmaking, Millinery, Teaching Home Economics.

## DEPARTMENT OF CHRISTIAN SERVICE—Sarah Anderson, Director.

Courses: Bible Study, Life of Christ, Apostolic Age, Religious Education, The Social Teaching of Jesus, History of the Christian Religion.

## LITERARY DEPARTMENT—

Junior College Department offers freshman and sophomore years of University course, fully approved—State Teachers' certificates granted to graduates; Preparatory Department offers junior and senior years of high school course.

Applications for enrollment will be received on and after September 5th. For complete information relative to any of above courses, cost, etc., call at College office or phone 263.

JAMES M. WOOD, President.